# **ALISON BAITZ**

library professional

art / publishing enthusiast

### **Education**

Simmons University, School of Library and Information Science and Gwen Ifill College of Media, Arts, and Humanities: Anticipated Completion May 2022 Candidate: M.S. in Library and Information Science, M.A. in Children's Literature

**Syracuse University, S.I. Newhouse School of Public Communication: May 2009** B.S. in Magazine Journalism, minor in Sociology

## **Library Experience**

Smith College Special Collections, Northampton, MA Social Media Content Intern, July 2019 - Present

#### Social Media Outreach

Regularly posted in-depth social media posts with context, bringing Smith College Special Collections holdings to a larger audience (follower increase of more than 160% on Instagram, 70% on Twitter). Routinely employs accessibility best practices while posting.

#### Wikipedia

Co-led a Wikipedia project that included teaching colleagues and students how to edit, ultimately improving 115 Wikipedia articles and creating 26 new articles.

### Lilly Library, Florence, MA Young Adult Librarian Intern, January 2020 - January 2021

#### Zines

Planned and implemented a variety of zine-related programming, including a virtual program with an award winning graphic novelist; created a zine-focused book collection; forged a coalition with two other local libraries for collaboration.

#### Collection Development

Diversified and updated the teen general collection, as well as a special teen-focused health and wellness section.

#### Outreach

Undertook significant outreach efforts: created a MailChimp mailing list and posted regularly to social media accounts.

#### **Programming**

Devised and implemented virtual and at-home programming, including a postcard-writing campaign for Banned Books Week and an analog summer reading program for teens.

# Wadsworth Atheneum Museum of Art, Hartford, CT Cataloging Intern, Summer 2019

#### Cataloging

Copy cataloged a variety of art resources.

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## Library Experience, Cont.

National Museum of Women in the Arts, Library and Research Center, Washington, D.C.

Volunteer, November 2017 - July 2018

Cataloging, Shelving, & More

Cataloged vertical artist files, greeted library visitors, shelved materials

# **Related Experience**

#### Art+Feminism

Northeast Regional Ambassador, September 2020 - December 2021 Northeast and New York State Regional Ambassador, January 2022 - Present

#### Outreach and Community Building

Provides support for Wikipedia edit-a-thon planners in the assigned geographic region.

#### Instruction

Collaborated with a professor for a class Wikipedia project; contributed to an institutional training video on using Zoom during edit-a-thons.

# Springfield Museums, Art Discovery Center, Springfield, MA Intern, May - August 2019

#### Art Instruction

Planned and implemented a scaffolded weaving program conducted within the museum complex's art galleries

#### Art Discovery Center

Oversaw, both with others and alone, the Art Discovery Center.

# Riverby Books, Washington, D.C. Clerk, April 2016 - July 2018

#### Customer Service

Assisted customers with seeking out and purchasing used and rare books.

#### Cataloging and Description

Described and listed high-value rare books for sale on ABE.

#### Purchasing

Made purchasing decisions for the store, based on store inventory and book value.

## **Publications**

#### **ARLIS/NA Notable Graphic Novels Review, 2020**

Review: Stepping Stones by Lucy Knisley

#### ARLIS/NA Multimedia & Technology Reviews, August 2021

Review: Sherwood Forest Virtual Zine Library

#### Contact Me

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# **Continuing Education**

Rare Book School Summer 2021

Course: African American Print Cultures in the Nineteenth Century United States

California Rare Book School

Summer 2021

Course: Feminist Bibliography

# **Personal Publishing**

Saint Lydia Publisher, 2013 - Present

Self-Publishing Or, Zines (Again)

Independently publishing multiple personal artistic works in zine format. Regularly exhibiting at zine fairs.

DC Art Book Collective Founding Member Co-Founder and -Organizer, DC Art Book Fair, 2016 - 2019

#### Self-Publishing and Community Building

Co-organized, with three others, the DC Art Book Fair, an event focused on providing space for self-publishing artists and creators to showcase and sell their work.

#### Accessibility and Equity

Worked with program partners to design and implement a scholarship system for the 2017 event to equalize access to the event.

## **Service**

Art Library Students & New ARLIS Professionals (ArLiSNAP) Blog Co-Editor, June 2021 - Present

Seek out new blog writers and posts, edit work once submitted.

Library and Information Science Student Association (LISSA West) Board Member, Fall 2019 - Present

Devise and implement events for students.

## **Interests**

•Wikipedia editing and instruction
•Self-publishing/zines •Art •Collaboration and coalition-building •Critical librarianship
•Promoting equity through library resources and programming •Services to underserved populations •Diverse books •Open Access •Open Educational Resources
•Accessibility

### Skills

Photoshop ◆HTML ◆MARC Cataloging ◆InDesign ◆WordPress ◆Wikipedia editing ◆Google Workspace◆Canva
 Evergreen ILS ◆Mailchimp ◆Social media accessibility standards

## **Contact Me**

alisonmbaitz.com